



# WELCOME TO MTF

Key Facts about MTF Institute

SCIENTIA ET  
PRATIQUÉ



**MTF**  
INSTITUTE OF MANAGEMENT,  
TECHNOLOGY & FINANCE

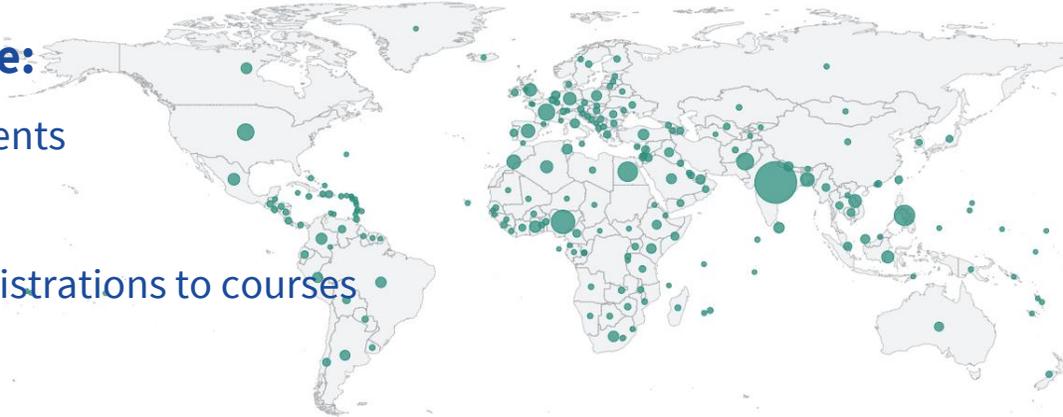
# MTF INSTITUTE OF MANAGEMENT, TECHNOLOGY & FINANCE

## Key Facts:

MTF is the global educational and research institute with HQ at Lisbon, Portugal, focused on business & professional hybrid (on-campus and online) education at areas: Business & Administration, Science & Technology, Banking & Finance.

## Global Presence:

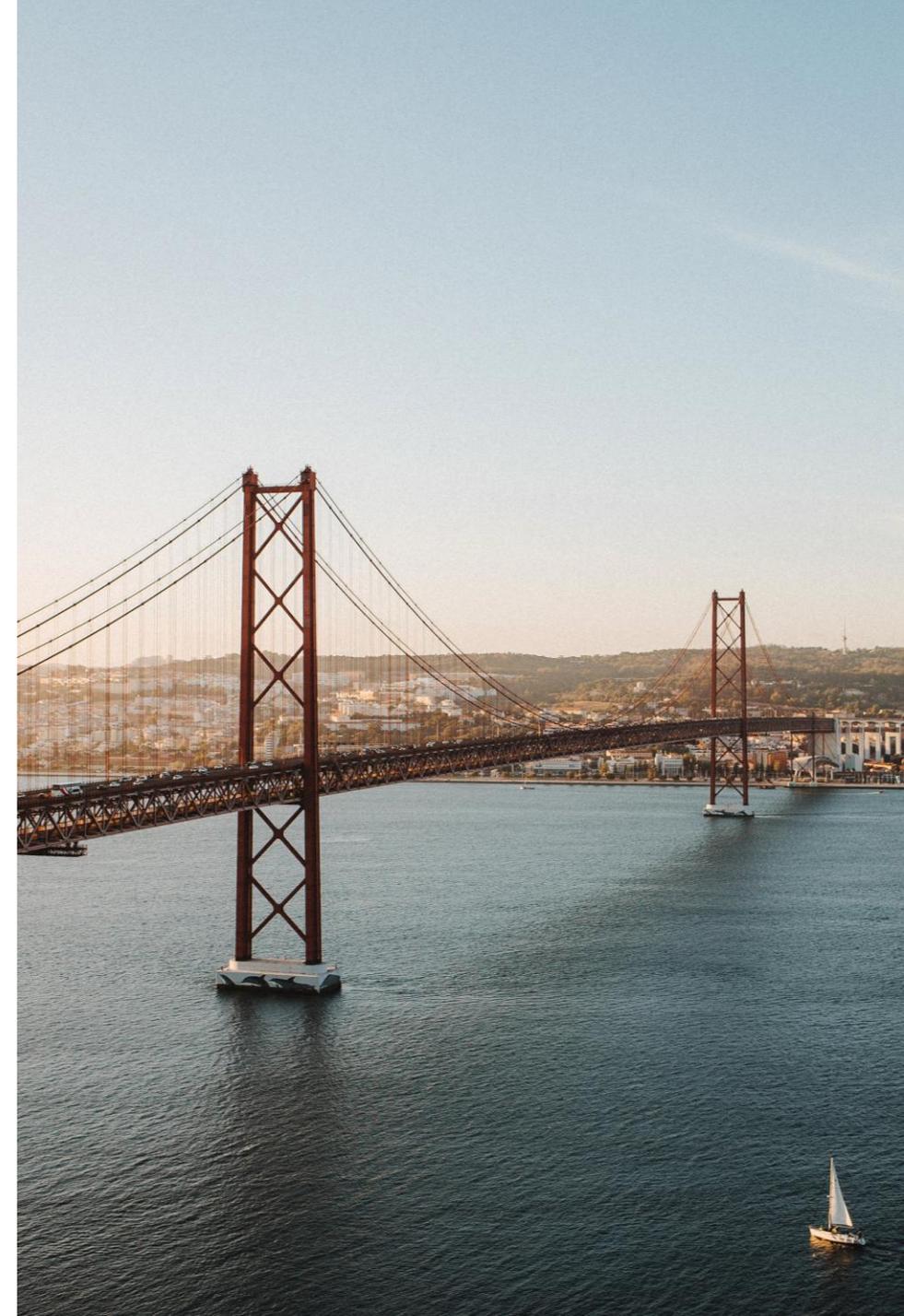
- > 760 000 students
- 216 countries
- > 4 300 000 registrations to courses



## We are Alumni:



## Our Partners:





Digital Transformation



Women's Leadership



Omnichannels & Chat Bots



Digital Products Management



Business Pitching



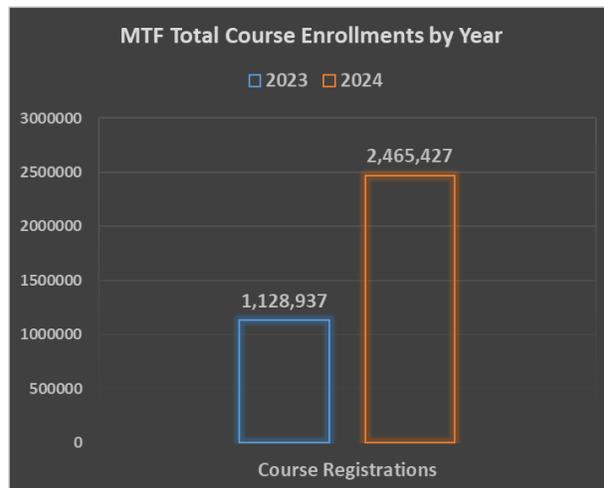
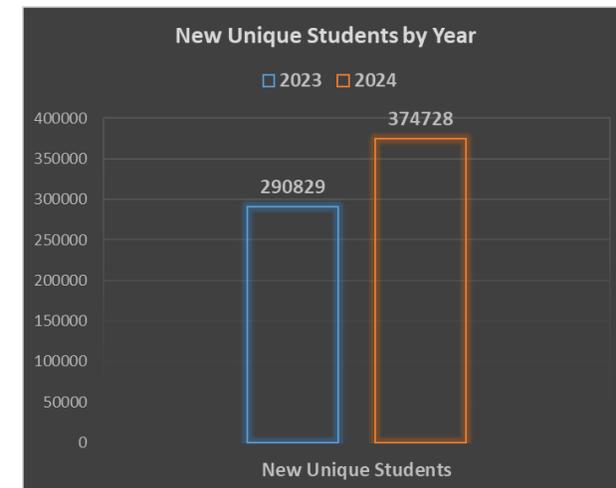
General Management



Leadership Program



Finance Management



### Education:

- > 200 Executive / Professional programs and courses
- Business, Management, IT, Technology topics
- > 6 Professors with Doctorates Degree in Sciences
- More than 4 300 000 registrations to courses
- > 760 000 students

### Path of Success:

- Strong month-to-month dynamics
- High level of secondary registrations: 5 courses per student



# ADDITIONAL CORPORATE LEARNING OPPORTUNITIES:

## Areas of Education:

- Generative AI at Sales and Service
- Digital Products / Services Management
- CRM (Sales/Service/Operational)
- Digital B2C/B2B Sales & Service Channels

## Benefits:

- Meeting of requirements for annual trainings for company
- Post-education questions answering and hot-line
- Flexible curriculum and tailored programs

# CONSULTING AND PRACTICAL BUSINESS SUPPORT

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## Areas of Expertise:

- Digital Channels and Ecosystems
- CRM (Sales, Service, Operational)
- Lending
- CJM / UX Analysis
- PnL Analysis

## Benefits:

- E2E support from brainstorming to implementation
- Data Analysis and Business Analysis Support
- Global Best-practices and know-how usage



**FROM MTF  
WITH LOVE!**



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PRATIQUE**



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